

Little Dipper Meeting 2/2/21

Zoom: Board members present: Susan, Kim Santaniello, Natalie Morin, Michelle Wingert, and Pool Manager Anna Langer

John and Kat Sonner joined

The board discussed swim lessons and the possibility of adding a session 5. We talked about the summer vacation schedule and how a late set of lessons may get more members involved. Anna suggested keeping a break either preferably before or after July 4th to give the instructors some much needed off time. In looking at the schedule, it was decided to take the week following off, as that would eliminate a break in the middle of a two-week set of lessons. Anna detailed there are approximately 60 to 70 kids that participate in lessons. Kat asked if there is a way to have lessons end earlier for open swim to begin at the normal time. Anna discussed that would be challenging to accommodate because of the levels 4/5 deep end requirement and diving.

The board then reviewed the pool rates of the 2019/2020 season. The discussion brought up topics of economy, 2020 season and COVID, a 3-4% increase per year being common in most other businesses/activities. Susan also brought up the cost of living increase this year was 2.3%. We looked into another similar sized pool in our area and talked about their membership requirement of an initiation fee upon joining. Susan also addressed the concerns of low funds and pool needs/maintenance for our 1954 pool.

We will continue to sell banners to local businesses and organizations.

The board talked about adding more Kids Nights to the calendar and they usually fill quickly/easily and are very popular and brings in good money for the pool.

The next topic was the new yoga offering at the pool. It seemed to go over well and had its regular participants. Michelle conveyed that the instructor Brooke, is more than willing to add different days/nights/switch days to offer whatever works for the members. He is definitely interested in doing more classes in the summer of 2021 and does have a substitute in mind if he has to be gone.

Parties were next on the agenda. John initiated by saying the party he hosted was enjoyed by everyone that attended. Others chimed in saying that they are very reasonable/low priced for the time you have at an outside pool. It was unanimous to raise private party rates by \$50 across the board. That would help with the minimum wage increase for the on duty lifeguards also.

Monday, Tuesday, and Thursday private parties for the 2020/2021 season will be \$250, \$325, and \$400.

We talked about offering a non -member price beginning at \$300.

Day parties will remain at \$100, which includes the pavilion table rental.

Guest rates will remain the same as the 20/21 season.

We will be offering a guest pass card for \$100. This card will offer the same passes that each member receives upon each new season. The card will offer 5 individual passes and 2 family passes at a discounted price.

Swim lessons will be offered at \$50 for the 1st child enrolled and \$45 for each other child participating in the family.

The board then discussed keeping the same rate for returning Little Dipper members. Returning members will be \$550 for the season. New members will be \$725 (with \$150 deposited in maintenance fund). Additional people added to your membership will remain the same at \$100.

Natalie reported the application will go live on March 1 for returning Little Dipper members and April 18 for new members.

Veronica messaged that she is waiting on Louie's Pizza to get back to her about a possible fundraiser.

John said the maintenance checklist was done at closing of the pool in the fall.

Kat mentioned that one of the bigger projects is to install the handicap rail and that Dave will get with Josh and John on installation.

We went over a bit of the survey that was sent to members in the fall and what we could address over the next few months.

Kat moved to close the meeting.